

Check our website for
DATES, TIMES and LOCATION
www.ExponentialPrograms.com/internetbootcamp

100% Internet Case
Studies and Examples

Are you an **Internet marketer**
finding it hard to make a 'decent' living
on the Internet **spending way too much**
on your Google Adwords not getting
enough traffic to your website and people
to **convert from visitors to buyers?**

Come **find** the missing link that has been holding **you** back...



EXPONENTIAL INTERNET MARKETING BOOTCAMP

Dr Marc Dussault - World's #1 Exponential Growth Strategist

Spend **3 full-on, 12-hour days** with the World's #1 Exponential Growth Strategist learning step-by-step and click-by-click how **other Australian entrepreneurs just like you** are using Exponential Marketing Strategies to **immediately increase cash flow** and **online traffic by more than 1,000%**, **DOUBLING** their **SALES** and **TRIPLING** their **PROFITS** within days and weeks and **getting home in time for dinner every night**.

Register now to receive
the Early Bird Bonus
Pre-Program Preparation™
materials valued at \$997.

100%*
money-back
guarantee

*see website for details

Bootcamp **DATES, TIMES and LOCATION** available at
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Exponential Marketing Strategies are like steroids for your business. The Internet Strategies you'll learn are the Double Whammy™ that are PURE PROFIT ADRENALINE!

➤ Dr Marc Dussault will show you how to:

- 1 Get others to **grow your web-based business for FREE** or even pay you for it.
- 2 Build a Virtual Real Estate Portfolio of websites that creates an **endless stream of qualified prospects** that come to your website or blog every day, **ready, willing and able to BUY.**
- 3 **Uncover HIDDEN assets** that are in your website or blog that can be turned into \$5,000, \$25,000 or even \$40,000 of cash THIS MONTH.

➤ You MUST ATTEND this event if you want to know how:

FOR YOUR WEBSITE OR INTERNET BUSINESS:

- A food safety specialist **invested \$300 in Google Adwords** to create \$17,000 of CASH SALES in **less than 60 days** with NO DISCOUNTING!
- An accounting software company **automated its ONLINE sales process**, selling to a client they NEVER met face-to-face and got paid in advance.
- A promotional products company **cut its Google Adword spending in HALF** while **doubling the number of more qualified leads** for a 400% Return On Investment in less than 30 days.
- Several companies **optimised their YouTube videos** increasing views by a whopping 300% within 24 hours at NO COST, playing the backend sales that **DOUBLED sales 'overnight'**.
- Create value out of thin air to **double or triple the organic, 'natural' traffic to your website**, blog or online sales channel without lifting a finger or spending a cent.
- **Leverage social networking strategies** for your business or website **without becoming a FaceBook or MySpace expert** or selling to teenagers.
- Create the **Internet Double Whammy™** Host-Beneficiary Partnerships that defy logic, creating massive floods of prospects into your business or website.

The Internet has been described as the “**easiest thing that is hard to do**” where the **top 5% make more than the other 95% COMBINED.** The reason this is happening is actually quite simple. **The top 5% use a handful of exponential strategies that work over and over and over again.** Come to the Bootcamp and learn what has worked for ordinary, everyday Aussies just like you...

DOWNLOAD ADDITIONAL DETAILS AT
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Completely NEW CONTENT within the CLASSIC Bootcamp schedule – 36 hours of value-packed tips, tricks and techniques you can deploy on YOUR website or blog

EXPONENTIAL INTERNET MARKETING BOOTCAMP EVENT SCHEDULE		
DAY 1	DAY 2	DAY 3
 BOOTCAMP 9AM – 9PM		
Introduction	Leveraging Testimonials Online	Website Exponential HotSeat™ #3
Overview of Internet Marketing Strategies and the Exponential Mindset	Affiliate Program Pros and Cons	Website Exponential HotSeat™ #4
Exponential Idol Selection	Blogging & Social Networking Strategies	Website Exponential HotSeat™ #5
Traffic Generation and SEO Strategies	Hidden Assets, Value Creation, and Pathways to Profits	Determining Your Next Best Step™
Networking Lunch Break	Networking Lunch Break	Networking Lunch Break
Strategy of Pre-eminence	Flipping Websites For Profit and Passive Income	Website Exponential HotSeat™ #6
Killer Kopywriting For Outstanding Landing Pages That Sell	Sales Conversion Strategies	Website Exponential HotSeat™ #7
Website Exponential HotSeat™ #1	Product Productisation Strategies	Determining Your Next Best Step™
Internet Case Study	Exponential Leveraging Strategies	Pathways To Profits™
Online Referral Systems	Website Exponential HotSeat™ #2	Business Building Blueprint™
Dinner Break	Dinner Break	Dinner Break
Unique Selling Propositions Workshop	Host-Beneficiary Partnerships – Internet Affiliate Models	Google Adwords MasterClass
9PM	9PM	9PM
12 hours	12 hours	12 hours
Get FREE qualified traffic to your website AUTOMATICALLY and SYSTEMATICALLY.	Get Affiliates and H-B Partners to pay YOU to sell YOUR products & Services ONLINE	Discover Your Next Best Step™ as you create fill in your Business Building Blueprint™

Discover How To Create Products That Can **Compress Your Pathways To Profits™** By **Reducing Your Sales Cycle Time In Half** While **Increasing Your Sales Conversions 20 to 30%** With 10 To 90% Less Of YOUR Personal Effort As You **Sell Up To Twice As Much** Without Any Additional Support Or Sales Staff.

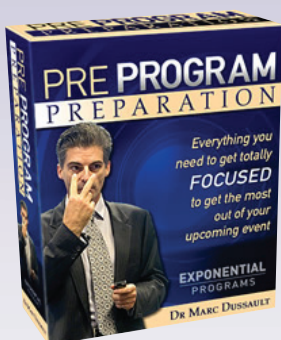


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The Bootcamp adventure starts the day you register and gets more intense reaching a peak with the Website Exponential HotSeat™

Pre Program Preparation™

You will be sent the Bootcamp Pre Program Preparation™ materials on the day you register, which means **the sooner you register, the more time you have to leverage these skills** – so that you can ask questions that relate to what you've DONE rather than EXPECT to do sometime in the future. This aspect of preparing ahead of the Bootcamp means that everyone STARTS the event with most of the basics covered. In fact, the Bootcamp starts by announcing the event's **Exponential Idol – the person who has created the BEST results during the Pre-Program Preparation™ period.**



Are you the next Internet Exponential Idol?

Rapid Fire Q&A Sessions

The microphone Q&A sessions are like a mini-Hotseat for your website or blog. Multiple times, throughout the three-day event, **you'll be invited to come to the microphone and ask any question you like.** This is **your opportunity** to ask The World's #1 Exponential Growth Strategist **how to use the strategies on your website RIGHT NOW**– no question is too tough. In fact, the tougher, the better! Through the power of the MasterMind, you'll have **a chance to leverage the assets, skills, abilities and experience** of Australia's most motivated and ambitious Internet Marketers in the room.



Mark Richards
2007 Platinum member

The Website Exponential Hot Seat™

Over 20 years of meticulous study, observation and modelling, Dr Dussault has honed the craft of the Hot Seat adding his own flair to the process with the **“yes, but no”** declaration and the phenomenon of **“twisting the Kube™”** to **get Kaleidoscopic Killer Kombinations™** that **produce mind-twisting value** out of thin air so quickly that you don't want to blink in case you miss it!



An Exponential Website Exponential Hot Seat™ is like a 'firewalk' for your website, by someone who knows the right path and will **be respectful but ruthless in the pursuit of the key distinctions** that will make all the difference. It can be startling, ego-shattering, embarrassing, even humiliating having everything you've been doing for months (maybe years!) completely ripped apart and dissected right in front of you! But then all **the pieces of the puzzle are masterfully re-assembled and crafted** into elegant, beautiful and massively **powerful strategies** right in front of your very eyes.

A HotSeat™ is the fastest way to learn the most valuable [priceless] lessons in minutes instead of weeks, months or years. You can't come out of a Hot Seat™ the same person you went in. It's that massively powerful.

Note: HotSeats are only performed on Premium, VIP or Platinum Ticket Holders.

From \$0 to \$1 Million in sales fulfilled on the Internet in 12 months on a shoe-string budget and NO staff.

If you're like most people, you're tired of listening to Internet Information Product Promoters who haven't achieved real results, instead trying to make money SELLING you the dream they haven't even achieved for themselves.

Dr Marc Dussault was at such a multi-speaker event in 2007 and decided to find the best techniques, tips and tools available from as many credible sources as required to help himself and his clients cut through the clutter and chaos of the 'get rich quick in your underpants' Internet schemes that still proliferate to this day.

Within 12 months, Marc went from **\$0 to \$1,000,000 in sales** fulfilled on the Internet to prove it can be done. Along the way, he learned about **Virtual Real Estate** removing the obstacles that lay in the way of building an online passive income "Empire". Less than 24 months later, Marc now owns a Passive Profit Powerhouse Portfolio of Virtual Real Estate Properties (websites and blogs) that he purchased and enhanced to produce **\$100,000+/year of passive income** selling products in 3 and soon 4 languages in more than 39 countries 24 hours a day, seven days a week – yes, even while he sleeps.

With his **Flipping Websites For Profit System**, that sells out each year, Marc now has dozens of Virtual Real Estate Agents, Investors, Developers, Speculators and Moguls leveraging exponential traffic generation strategies to produce income starting with \$1/day/website that for a portfolio of 50 sites is **\$18,000/year of effortless passive income**.

To prove the extent of the Internet's truly exponential capabilities, over the past 3 years, starting from scratch, with a shoe-string budget and NO staff, Marc has created more than **320 'assets'** that are combined into **66 different products** that can be automatically delivered via more than **85 different Pathways To Profits™** via web-based autoresponder systems.

Within one year, Marc created **10 blogs** that are translated into 3 languages with more than **1,000 pages of content equivalent to 3 bestsellers**. With his blog publishing system, content is being delivered to thousands of subscribers automatically on a DAILY BASIS. Contrary to what unscrupulous promoters advise, **Marc writes or edits every single**



Dr Marc Dussault

blog post personally – adding his unmistakable wit, charm and unique sense of humour.

Marc's corporate reincarnations started with Jay Abraham Asia Pacific in 2006, followed by Platinum Programs and now Exponential Programs. Throughout these transitions, Marc strategically and tactically deployed Exponential Internet Marketing strategies for a **seven-fold increase in prospect and client acquisition at virtually no out-of-pocket cost**.

Over a 4-year period, Marc **transformed his primarily effort-based business into a highly leveraged value-centric business model** that now produces approximately **\$20 Million in additional new revenue** for Diamond, Platinum, VIP, Gold and Silver Members and event participants each year.

Marc has **consulted to more than 2,000 entrepreneurial companies as an exponential growth strategist over the past 20 years to assist business owners to unshackle themselves from the day-to-day operations** of their companies, catapult their success and achieve personal and financial freedom creating over **\$200 Million in wealth for owners and shareholders**. Marc has helped his clients find over **2 million new leads** via a multitude of host-beneficiary partnerships leveraging exponential marketing strategies in more than **200 industries**.

The Bootcamp is about helping YOU achieve YOUR goals – just like other ‘everyday’ Aussies are doing right now...

“We’ve been able to create not 1, 2 or even 3, but now have 4 (and counting!) money-making websites that leverage Exponential Marketing Strategies for products as diverse as an Alkaline CookBook, Pillows, Food Supplements and an Aphrodisiac. Once you learn the strategies, you can replicate your successes over and over and over again. As Marc says... Ka-Ching!”

Paulo Freitag

www.AlkalineCookBook.com.au

www.ChiroFlowPillow.com.au

www.Oxyrich.com.au

www.Selvagem.com.au



“By completely stopping traditional “yellow pages” advertising and cold-call selling, and replacing it with a fully automated Internet-based lead generation model that now accounts for 100% of my new non referral leads that convert to paying clients, I grew my sales 269% in only four months, during the supposed Global Financial Crisis PLUS I now have a business someone can and will want to buy BECAUSE it can finally survive without my personal effort and involvement.”

Gavin Buckett

www.GourmetGuardian.com.au



“When I launched my coaching business, I made a measly \$1,000 in the first month. Within a year, I was bringing in more than \$20,000/month, best of all it’s from multiple sources, not just coaching. What can I say? When you apply it, this stuff works!”

Belinda Cohen

Founder and Managing Director, Inspired Reality
Personal Coach



“I sold a full-blown \$30,000 accounting system over the Internet to a client I never met, cutting my sales cycle in half. As Marc says... Ka-Ching!”

Mark Buhagiar

Austlink Services

“On the first night of the Bootcamp I decided to test 2 headlines on Google Adwords. After only 7 hours I achieved a 275% improvement over previous campaigns!”

David Waden

Within the first 4 months of re-deploying our website following a Website Exponential HotSeat™ with Marc, we increased traffic 900% and generated 700% more NEW PAYING members via our website at a fraction of what it used to cost. We’ve just reached our highest membership total in our 45-year history with the expectation of further DOUBLING revenues in the next year. The fitness industry is dominated by large players with deep pockets – this gives the smaller SME Aussie battler a chance not just to play, but WIN the game!”

Gerard Spriet

www.GeelongGym.com.au



“Within 1 month of attending the Bootcamp, my team implemented a few simple changes that have allowed us to raise our prices by an average of 30% and convert two cost centres - support and sales - into revenue centres.”

Will Swayne

Founder and Managing Director,
www.Marketing-Results.com.au



“Within days of the Bootcamp I wrote a sales letter and emailed it to 32 of our Point of Sale system clients. We have had 3 respond, ordering PRE-paid POS System support for a total of \$9,000 in two days.”

David M.

“We applied one single strategy to communicate more effectively with our clients in Adelaide to TRIPLE the amount of people that came to our specific training for engineers in that location, WITHOUT discounting the price.”

Gavin Altus

Engineering Education Australia,
www.eeaust.com.au

